

# KPM 2011 Schedule

## Day 1, Tuesday, July 26

| Session Descriptions |   |   |
|----------------------|---|---|
| 8:30-9:00            | <b>Opening Comments and Welcome:</b> Ramesh Sharda, PhD OSU and Larry Crosby, Dean OSU, Jeff Crawford, PhD and KIPA President, Chuck Tryon, KPM Co-Founder and Moderator. |   |
| 9:00-9:50            | <b>Keynote:</b> Diane White, PMI Global Board Member - <i>Project Management as a Strategic Competency</i>  |   |
| 10:00-10:50          | Chuck Tryon, KIPA - <i>3<sup>rd</sup> Generation Knowledge Management ... and Beyond!</i>   |   |
| 11:00-11:50          | Jared DeShields, Williams IT<br><i>ITIL and KM ... Do The Two Belong in the Same Sentence?</i>  | Suliman Hawamdeh, PhD,<br>North Texas University<br><i>The Professionalization of KM</i>  |
| 12:00-1:00           | <b>Lunch:</b> Enjoy a catered lunch and participate in valuable discussions with other conference attendees.  |   |
| 1:00-1:50            | Rick Wilson, PhD Oklahoma State University - <i>Sports and Knowledge Analytics: A View from Behind the Foul Pole</i>  |   |
| 2:00-2:50            | Phillip Robinson, Samson<br><i>Connecting Knowledge Workers in an Oil and Gas Company</i>   | Sherry Marshall, Okla. Museum Network and Alissa Crawford, Okla. A+ Schools<br><i>Subtle Shifts: Looking at Innovation and Communication (Part 1)</i> |
| 2:50-3:10            | <b>Break:</b> You will find drinks and snacks available during this time. Enjoy networking with conference presenters and attendees.                                      |   |
| 3:10-4:00            | Eric Freeman, T.D. Williamson<br><i>KM Implementation - Anyone Can Do It!</i>   | <i>Subtle Shifts: Looking at Innovation and Communication (Part 2)</i>  |
| 4:10-5:00            | Bradley Brummel, PhD University of Tulsa - <i>Understanding and Changing Employee Knowledge Sharing Attitudes and Behaviors</i>   |   |

## Day 2, Wednesday, July 27

| Session Descriptions |   |  |
|----------------------|---|--|
| 8:30-9:00            | <b>Opening Comments.</b>  |  |
| 9:00-9:50            | <b>Keynote:</b> Phil Barnett, PricewaterhouseCoopers Tampa - <i>Business Value from Knowledge Management: Sharing Our KM Measurement Experience</i>                             |  |
| 10:00-10:50          | <b>Round Table: Showing ROI for Knowledge Management.</b> Participants: Phil Barnett, Dennis Neill (CIO of Samson), Dr. Daniel Duffy (Dean OU SOCM) and Jacci Green (QuikTrip). |  |
| 11:00-11:50          | Len Jaszczak, PricewaterhouseCoopers Tampa - <i>Managing Knowledge in a Global Network</i>  |  |
| 12:00-1:00           | <b>Lunch:</b> Enjoy a catered lunch and participate in valuable discussions with other conference attendees.  |  |
| 1:00-1:50            | Daniel Duffy, MD University Of Oklahoma - <i>Practice-Based Learning and Improvement</i>  |  |
| 2:00-2:50            | David Kendrick, MD University of Oklahoma - <i>Applying Knowledge Management to Improve Community Health</i>  |  |
| 2:50-3:10            | <b>Break:</b> You will find drinks and snacks available during this time. Enjoy networking with conference presenters and attendees. .  |  |
| 3:10-4:00            | Craig Dean, University of Oklahoma - <i>Business Intelligence - Getting Out of the CLOUDs and Achieving Practical Results.</i>  |  |
| 4:10-5:00            | Jeff Crawford, PhD University of Tulsa - <i>You Can't Always Get What You Want: Identifying Practical Ways to Get the Right Information.</i>                                    |  |

Presented By:



Host Organization:

