



In the 'Know'

A Newsletter of the Knowledge & Information Professional Association

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JULY 2012

***KIPA Quarterly Meeting
Friday, August 24, 11:30 am—1:00 pm
University of Tulsa, Helmerich Hall, Room 201***

***Lunch will be provided by KIPA,
so preregistration for this meeting is required!!***

***“KM REINVENTS FIRE!”
Featuring Joe Colannino, live from Seattle, WA***

See p. 2 for more information about August's speaker

Visit <http://kipanet.org> for registration information.

**Want more
information
about KIPA
events or
becoming a
KIPA member?**

**Visit us on
the web!
www.kipanet.org**

Note from KIPA's President:

The last year has brought a number of changes to KIPA, but none has been more impactful than the geographic expansion of our membership. While the past few KPM Symposiums have benefitted from the involvement of folks outside the Tulsa area (such as our colleagues from PMI, NASA and PwC), KIPA has traditionally been a Tulsa-driven organization. Two specific things have happened recently which are maturing KIPA from a regional to a national organization. First, the past year has witnessed a number of Tulsa-based KIPA members moving away from Oklahoma to areas such as Denton, TX, Seattle, WA, and Nashville, TN (my new home). Second, we have begun to enjoy a more active involvement from our colleagues outside Tulsa, such as those of you from the OKC area. Your KIPA leadership sees this as an important, and potentially game changing shift that could help us push KIPA towards a more effective and far-reaching organization.



You will see the impact of KIPA's expanding geographic footprint over the next year through structural changes to KIPA Quarterly Meetings and the next KPM Symposium (details will be coming soon). In the meantime, we invite your suggestions and feedback during this transition to a national stage. Best wishes on a happy and safe summer!

Jeff Crawford, KIPA President
Associate Professor, IT Management
Lipscomb University (Nashville, TN)

Knowledge in Print: A Book Review by Joe Colannino

Handbook of Organizational Learning & Knowledge Management

2nd ed. Mark Easterby-Smith and Marjorie A. Lyles, John Wiley & Sons, New York. © 2011

The Handbook of Organizational Learning & Knowledge Management is a source book with contributions in 29 chapters by 61 authors covering the latest research in Organizational Learning, Learning Organizations, Knowledge Management, and Organizational Knowledge. It surveys these fields in sufficient depth to form an excellent introduction – from classical origins to the state of the art. After a brief overview by the editors, the book is organized into four main parts: 1., Disciplinary Perspectives, 2. Organizational Learning and Learning Organizations, 3. Knowledge and its Management in Organizations, and 4. Learning and Knowledge in International Contexts. The individual contributions are quite good and cover the range of models from various perspectives including economic, social, psychological, and informational ones; such breadth is hard to come by, even in university coursework. In this regard, the book makes a welcome introduction, using what has now become stock vocabulary; e.g., knowledge creation, knowledge assets, tacit and explicit knowledge, communities of practice, etc. Additionally, the book provides a framework of fundamental models and concepts including theories of learning, sense-making, absorptive capacity, and dominant logic to name a few; as well as more novel contributions (e.g., organizational forgetting).

KM is an emerging discipline, and a wide cast is indispensable. For example, I have some questions of personal interest: is organizational learning truly possible, and if so, is it something different than the body of learned individuals? Are there different kinds of tacit knowledge: i.e., what makes knowing how to add, knowing how to whistle, and knowing how to breathe different? I sought to see if such questions were answered or at least pondered. And the answer was, if not in particular then in general, yes. And that is quite an accomplishment in 690 pages, I think.

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“KM REINVENTS FIRE” LIVE FROM SEATTLE, WA FEATURING JOE COLANNINO

Joe Colannino is the CTO for ClearSign in Seattle, WA. He writes a book review quarterly for *In the Know* and has been an active member of KIPA and the Tulsa Chapter since its inception several years ago. Joe is presenting LIVE from Seattle in a trial presentation in preparation for the upcoming KPM Symposium slated for late spring 2013. Please join us for this exciting development with KIPA!

ClearSign applies very low-power electric fields to flames to change fundamental properties. For example, we can cause fire to point down instead of up. We can increase flame speed and widen flammability limits (heretofore considered fundamental fuel properties). We can fix flames in space at any arbitrary distance from the fuel nozzle, and lots more. By applying fundamental KM principles we have re-invented fire. Accordingly, ClearSign has filed scores of patents, and our IPO this year raised millions in cash. Applications include substantial potential improvements to anything with a flame... e.g., hot water heaters, boilers, furnaces, and engines. Though the outcomes are not equiprobable, I am certain to be on the cover of Time Magazine or to fade into obscurity. I am of course hoping for the former.

News from KIPA Affiliates



- Six (6) chapter members took advantage of the opportunity to learn about "legislative issues facing Oklahoma libraries" when they attended a program at the Oklahoma Department of Libraries (OKC) on , April 13, 2012. The presentation by Susan McVeigh (Oklahoma Librarian) was very informative. Our group was also given a tour of the Oklahoma Department of Libraries. Following lunch, the group continued on to the Cartwright Law Library (in the Capitol Building) for a demonstration of legislative tools and a tour.
- The OK-SLA Summer Social was held on Saturday, July 7, in Tulsa. Thanks to all who joined!
- The SLA Annual Conference is in Chicago this year, July 15-18, 2012. I hope to see many chapter members in Chicago!
- Friday, October 19, 2012, in Edmond (at the UCO), the Chapter will be putting on a program, re: library digitization projects.



Things you may not know about PMI membership...

PMI membership comes with several benefits that you may not have known about or leveraged. Over the next few weeks, we're going to highlight some of those benefits so you can take full advantage of your membership. If you're not yet a member, take a look at what's available and see how PMI (and PMI Tulsa) membership could benefit you.

Week 2 Benefit - Communities of Practice:

Log into www.pmi.org and under "Get Involved" is a link labeled "Communities of Practice". As a PMI member you have access to these online communities in which you can connect with other project managers in a variety of industries and from different project management perspectives. There are 38 Communities of Practice from New Practitioners to Construction Industry and more. These communities are a great way to learn, share your knowledge and connect with other project managers.

If you have you questions about PMI Tulsa membership, please contact us at membership@pmitulsa.org.

Leadership Development Series

Do you have time each day to "think" about leading effectively? Are you being asked to create an innovative team that can adapt to today's world of constant change? For most of us, we can barely get through the day with all the normal tasks and issues to manage, let alone think about how to develop a high performing team.

This course will enable project leaders to focus on the challenging aspects of creating and finding time to lead and developing a "risk and innovation" attitude within our teams.

For additional information, please review the [course flyer](#) and click [here](#) to register. The class costs \$249; participants will receive a certificate for 7 PDUs and there is a 10% discount for groups of 3 or more.

Certified ScrumMaster Course

This course, taught by The Braintrust Consulting Group, is an in-depth immersion into the world of Scrum. This course teaches project managers how to serve in the role of the ScrumMaster as well as the project team how to utilize Scrum.

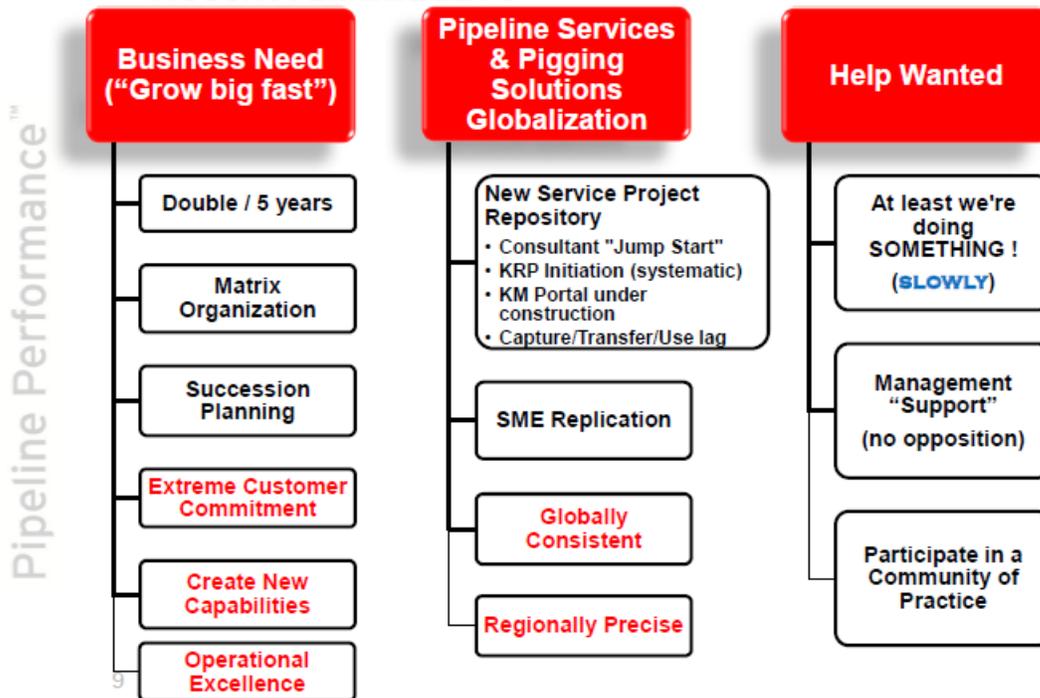
Check out the [Certified Scrum Master Course Flyer](#) for more information and click [here](#) to register. Enter the code PMITULSA to get \$200 off the registration price.

NOTES FROM KIPA'S MAY 18 QUARTERLY MEETING

Many thanks to Eric Freeman of TD Williamson for his thought provoking and insightful look at the KM initiatives taking place within his organization!



Recent KM Initiative



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Since the book does such a good job of introducing both fundamentals and applications in bite-size chapters and from a variety of perspectives, it makes an excellent book for an introductory course in one or two semesters. In such a case, selected individual chapters need to be supplemented with questions for student consideration as the chapters do not contain this feature. Notwithstanding, the mere coverage of such wide and varied material is suggestive in itself and the book serves as both a useful introduction and teaching aid. As for

those seeking to apply the book's contents in a practical or industrial setting, the organization of the book makes that possible as well: largely independent chapters are grouped by theme, and all are well referenced. For these reasons, I am happy to recommend the Handbook of Organizational Learning and Knowledge Management for the academic and practitioner alike. This is one of the few texts of its type, and Easterby-Smith and Lyles have done the profession a service in assembling it.

Joe is the CTO for Clear-Sign Combustion Corporation in Seattle. He has many years of experience as an CTO, innovator, and KM professional. He has led global R&D and NPD efforts for several world-class companies. Today he continues his innovating and problem solving activities through his firm, Colannino Consultants, LLC.