



In the 'Know'

A Newsletter of the Knowledge & Information Professional Association

VOLUME 3, ISSUE 2

APRIL 2012

Want more information about KIPA events or becoming a KIPA member?

Visit us on the web!

www.kipanel.org

Next KIPA Quarterly Meeting
Friday
May 18th
Leon's on Peoria
11:30 am—1 pm

KIPA Quarterly Meeting

Friday, May 18, 11:30 am—1:00 pm

Leon's-Brookside—<http://eatatleons.com>

Featuring Eric Freeman, TD Williamson

Knowledge Management Initiatives: Why haven't we done this already?

See p. 2 for more information about this quarter's speaker

Pre-registration is requested - visit <http://kipanel.org>

Meeting cost: free for KIPA members, \$10 for non-members

Registration fee does not include cost of the meal.

Note from KIPA's President:

A happy spring to you all! While I usually fill this space by promoting some really exciting upcoming KIPA events, this month brings a bit of not-so-great news. The annual Knowledge & Project Management (KPM) Symposium, held annually for the past 6 years in Tulsa, will not take place this coming August. The decision to postpone KPM was extremely difficult given the success of the past several years. However, KIPA's continuing goal for KPM is to provide the highest impact and strongest value possible for our membership. Rather than dwelling on this disappointment, your KIPA leadership is now focused on revisiting the KPM structure to add more value to a greater audience. Our expectation is that the next KPM will be the best yet. Updates on the next KPM (dates / location / format) will follow in future newsletters as information becomes available, so stay tuned!



Enjoy the weather while it is nice and we hope to see you at the next KIPA Quarterly Meeting in May.

Jeff Crawford, KIPA President

Knowledge in Print: A Book Review by Joe Colannino

Reinventing Knowledge from Alexandria to the Internet

Ian F. McNeely with Lisa Wolverton, 2008

W. W. Norton & Company

Knowledge has been institutionalized for millennia. It is evidently precious. But over time, the institutions that safeguard it have evolved to meet evolving needs. Halls of records have existed since the invention of writing, some 5,500 years ago, and physical records such as tally sticks date to the dawn of civilization circa 10,000 B.C. However, the first large-scale institution to assemble all known knowledge was the library in Alexandria. BIRTHED circa 300 B.C. it endured for centuries. McNeely and Wolverton date the library age from 300 B.C. to 500 A.D. Inasmuch as we still have libraries, the dating seems peculiar. However, the library required an orderly civilization and benefactors for its maintenance. And civilization itself was coming undone. The *Pax Romana* was drawing to a close and travel was becoming more precarious. Amid this growing chaos from about 100 A.D. onward, knowledge became less distributable and had real need of preservation. With the advent of Christianity, a new knowledge preserving organization came into being – the monastery.

The monastery preserved knowledge deep into the middle ages. With the close of the first millennia (shall we say Y1K?) the authors report that all sorts of apocalyptic ruminations were being proffered. But all the debate and discussion sparked by Y1K had an enormous upside as new continents were discovered and major cities hosted universities, the earliest ones appearing spontaneously in Bologna and Paris about 1100 A.D. By the early 1200s the Bible had been bound into codex form and divided by chapter and verse. It was during this time that Thomas Aquinas (1225 – 1274) produced the greatest summary of Christian commentary then existing, the *Summa Theologica*, and began airing a scholarly debate that had too often lain cloistered since Augustine (354 – 430). As Christendom extended its influence and reliable postal routes became established, scholars began to communicate not merely by congregating in universities, but by communicating in what was to be known as *The Republic of Letters* (1500 – 1800).

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KIPA'S SPEAKER—ERIC FREEMAN

Freeman's career spans thirty years and includes 10 years in the areas of Stress Analysis and Mechanical Design in the mining industry, and 21 years in Project Management and Engineering Management in New Product Development and Sustaining Engineering for the pipeline industry at T.D. Williamson, Inc.

Originally hired in 1990 as a Senior Engineer to manage a project to develop a major new product line, Freeman has held several positions over the past nineteen years. He was promoted in 1995 to Engineering Manager where he was instrumental in overseeing the engineering function and a staff of engineering professionals. In 1999 he assumed the role of New Product Development Manager where he continued to lead the achievement of technical excellence in the engineering function throughout the organization. In his subsequent role as Manager, Customer Driven Innovation, Freeman was responsible for the development, continuous improvement, and effective implementation of processes used to identify and manage customer driven new product and service development opportunities and assisted in the commercialization of several new product / service solutions. In his current role as Manager, Engineering & Technology Development, TDW Pigging Products/Services Division, he is responsible for development of new products and services technologies.

Freeman is actively involved in process improvement for TDW. He is the co-inventor on nearly a dozen patents or pending patents. He is a strong advocate for knowledge management activities within TDW.



News from KIPA Affiliates



The Oklahoma Chapter of the Special Libraries Association will meet on Friday, April 13, 2012, for a program on *Legislative Issues for Libraries in Oklahoma*. This program will include a morning presentation by Susan McVey (Director of the Oklahoma Department of Libraries) followed by an afternoon presentation/tour of the Cartwright Library at the Oklahoma State Capitol.

Please RSVP for this event no later than April 10th. For additional info or to RSVP, contact Tom Rink, 918-449-6457, rink@nsuok.edu (include name, affiliation, address, phone number, and email address).

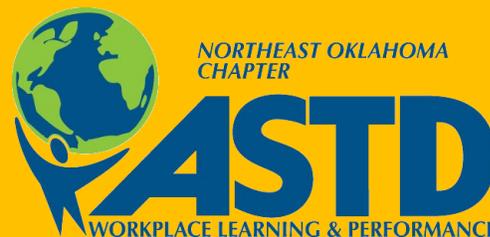
- Tour of the Noble Foundation (Ardmore), Friday, May 25th
- Summer Social (Tulsa), some Saturday/Sunday in early August
- Digital Library Panel Presentation (Edmond), Friday, October 19th

TRAINING ESSENTIALS SERIES - WORKSHOP #1: TRAINING ANALYSIS

April 24th from 1-3pm
Location: TBD

Guest Speaker: Steve Hughes

Cost: \$25



Using the ADDIE model for inspiration, the Training Essentials workshops will provide an overview and practical experience for each phase of building and executing a successful training program.

The first of the workshops, *Training Analysis*, will include an overview of Training Analysis as well as practice using one or more analysis tools/processes.

PMI Tulsa's 2012 Professional Development Day

Location: [Tulsa Hyatt Regency](#)

05-18-2012 - 05-19-2012 7:30 a.m.

PMI Tulsa members and PMP credential holders are invited to attend the 2012 Professional Development Day beginning May 18th. This year, we are also hosting PMI Chapter Board members at the Region 6 conference. PDD participants are invited to attend the Region 6 conference morning session on Saturday, May 19th.

PMI Tulsa is Hosting the 2012 Region 6 Conference

Location: [Tulsa Hyatt Regency](#)

Region 6 Board Members, Register for the 2012 Region 6 Conference in Tulsa, OK - 5/18/2012 through 5/20/2012.

NOTES FROM KIPA'S FEBRUARY 17 QUARTERLY MEETING

MANY THANKS TO THE **HARD ROCK RESORT** FOR THEIR SPONSORSHIP OF FEBRUARY'S MEETING AND A SPECIAL THANK YOU TO

DR. ROBERT SCHOOLEY

FOR ORGANIZING SUCH AN IMPRESSIVE PANEL!

It was agreed by the three panel members, Michelle Jarrett, Devon Energy, Tom McCage, TEM Associates and Kent Williams, HR Business Links that participation, trust and leadership are vital to the success of a CoP. The biggest lesson learned was ensuring that the CoP was consistent with their time, resources, support by upper management, and that the goals of the CoP were measurable.

The panel members agreed that the first step of a CoP is to define the purpose of the CoP and to develop a plan, i.e. a roadmap. It is important to be willing and flexible to change and adapt your goals based on changes in the process or plan. Most importantly, the panel felt it was of utmost importance to celebrate the achievements of the CoP accordingly.



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Overlapping this period, *The Disciplines* were established (1700 – 1900) first in Germany and then exported to the continent and abroad along with *The Laboratory* (1770 – 1970). The point of the dates is to indicate the shift to a new prevailing paradigm, not to signal the demise of the institutions; indeed, all are still with us, albeit in a form altered from their original. It now seems that the Internet is destined to become the primary knowledge sharing medium, but what of preservation? And what form will it ultimately take?

This then is the barest sketch of this book's fascinating contents. Ian McNeely and Lisa Wolverton are associate professors of history and the book benefits from their first rate scholarship. Far from stodgy, it is written in an engaging and conversational tone. It is eminently interesting and well organized – the two-line summaries that head each chapter give the "Cliff Notes" in advance. It is supported by an introduction, conclusion, copious notes, and an index. Knowledge management professionals are fortunate to have such an interesting and readable summary of the major knowledge preserving and disseminating institutions over the last two millennia. Accordingly, there is indeed some hope that the past may inform the future.

Joe is the CTO for Clear-Sign Combustion Corporation in Seattle. He has many years of experience as an CTO, innovator, and KM professional. He has led global R&D and NPD efforts for several world-class companies. Today he continues his innovating and problem solving activities through his firm, Colannino Consultants, LLC.