

Introducing the PKP

OPEN JOURNAL SYSTEM

Open Access Movement.

Make peer-reviewed scientific and scholarly literature on the Internet

- 1 free of charge
- 2 absent of current copyright and licensing restrictions



Promote Knowledge Sharing.

- Exchange multidisciplinary research and information
- Raise public knowledge base
- Diminish societal ills



Public Knowledge Project. www.pkp.sfu.ca/ojs



Open Journal System.

- First released in 2002; version 2.2 released in 2007
- Over 1,100 journals worldwide in 2008; only 400 in 2006



Open Source System.

- Hundreds of people all over the world continue to improve the program
- Anyone can use the software for anything without paying a license fee



KPM Journal Setup.

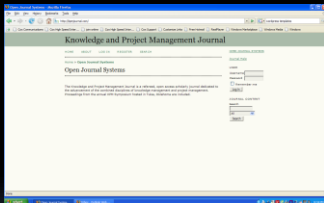


Five Easy Steps.

- 1 Details
- 2 Policies
- 3 Submissions
- 4 Management
- 5 The Look



Standard Design.



Continuous improvement!



Red color theme for KPM.

Marketing via Web 2.0

- Email notices
- Utilize the push technology sign-up feature on our KPM Journal site
- Write a blog post
- Link to other Web 2.0 technologies: Slideshare, You Tube, and the many that are being introduced each week

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www.kpmjournal.com
