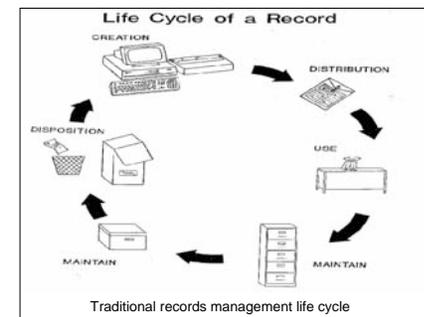
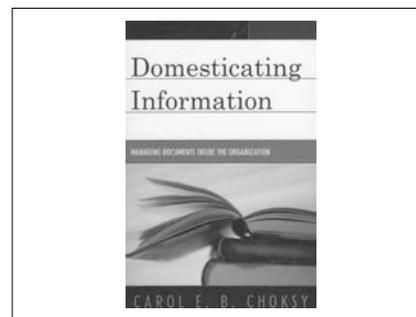
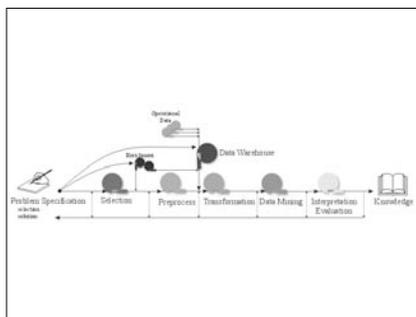
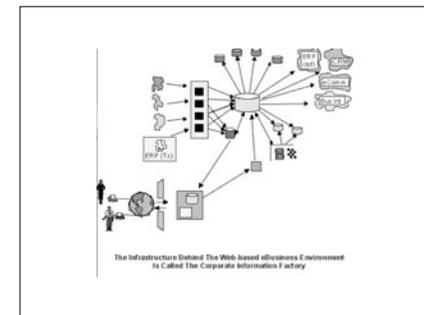
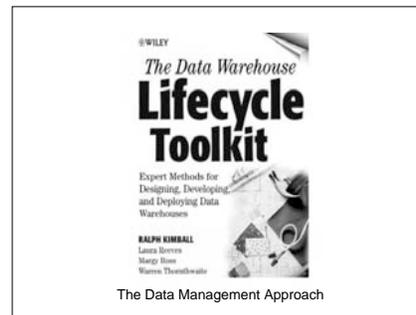
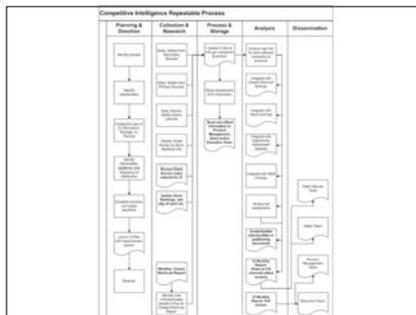
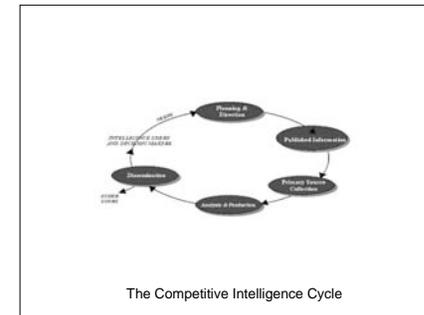
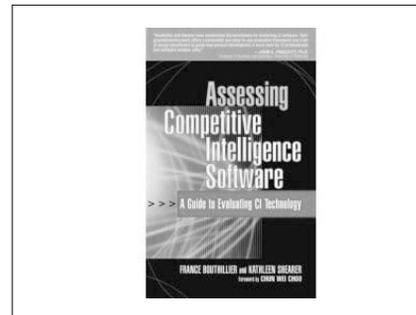
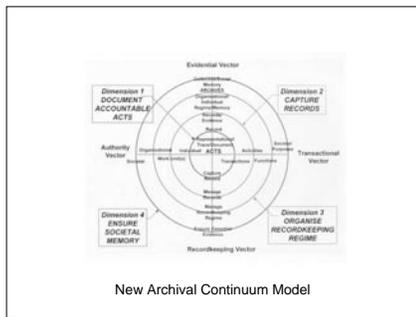
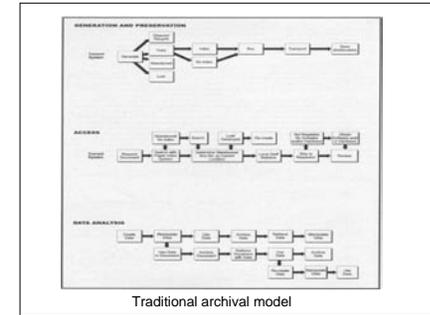
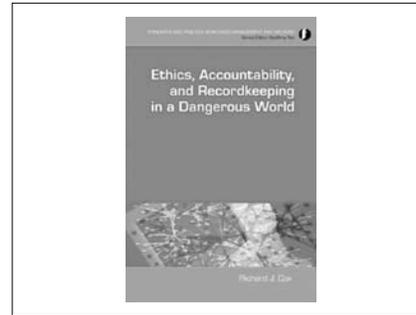
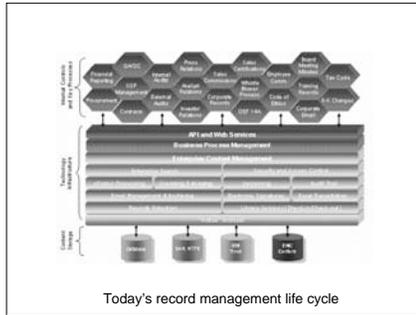


Three Types of Organizational Knowledge

Type	Form	Examples	Use
Tact Knowledge	<ul style="list-style-type: none"> Procedural Embedded in action 	<ul style="list-style-type: none"> Know-how Habits Intuitions 	<ul style="list-style-type: none"> Ensures task effectiveness
Rule-based Knowledge	<ul style="list-style-type: none"> Declarative Encoded in programs 	<ul style="list-style-type: none"> Routines Standard operating procedures Flowed structures 	<ul style="list-style-type: none"> Promotes operational efficiency and control
Background Knowledge	<ul style="list-style-type: none"> Contextual Expressed in texts 	<ul style="list-style-type: none"> Stories/metaphors Mindsets/worldviews Visions/visions 	<ul style="list-style-type: none"> Facilitates commitment through shared meaning

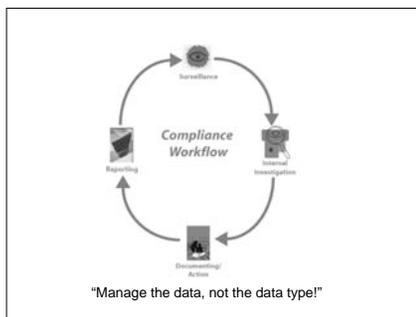
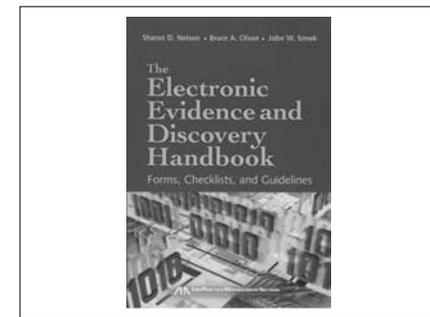




Primary Value of Corporate Information =

- Existence +
- Retrievability +
- Ease of identification as relevant +
- Ability to present in appropriate form +
- Known place in process +
- Appropriate level of protection

Model from *Domesticating Information*, page 166



New Challenges to Corporate Records

- Sarbanes-Oxley
- Electronic discovery computer-related rulings: no "hearsay" in electronic information
Rule 37(f) re records retention/destruction
- Corporate espionage
- Computer attacks
- Format longevity

Corporate Records Management

Has moved from back office cost center to strategic management priority

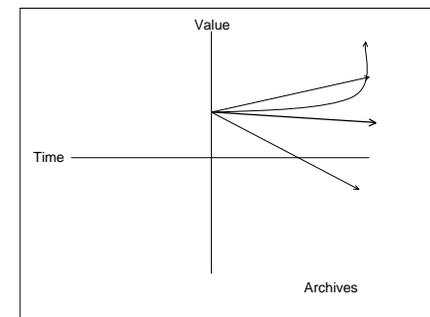
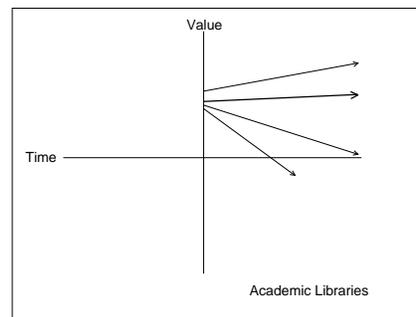
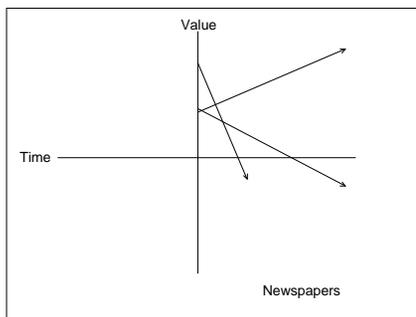
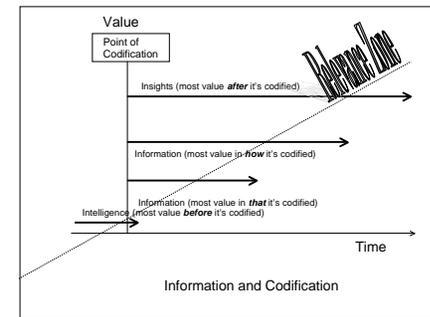
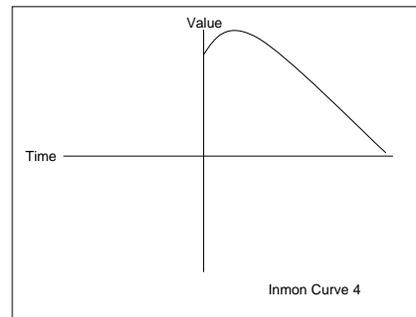
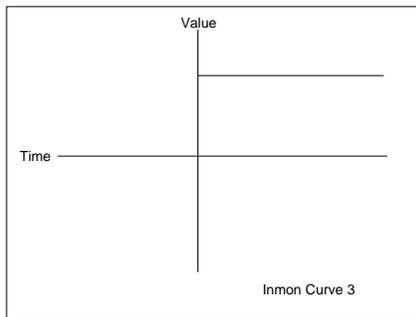
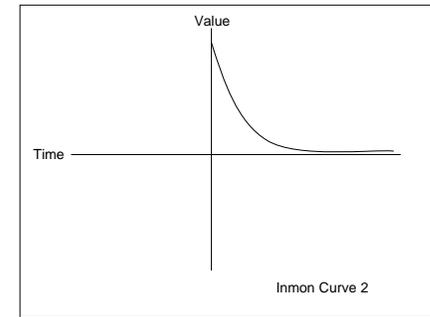
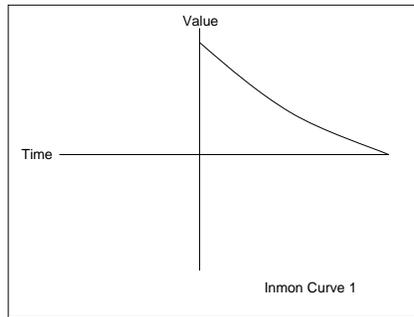
What has this done to thinking about corporate- owned information and its long-term survival?

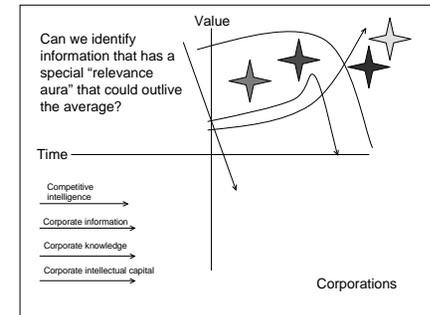
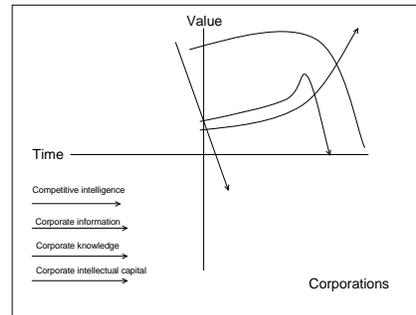
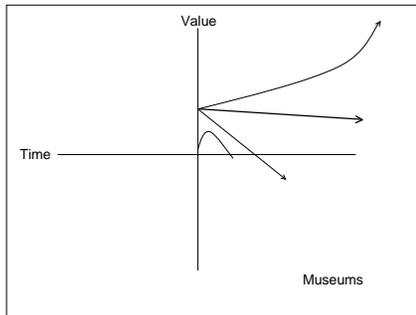
Inmon and Time Value of Information

Bill Inmon asked, in his January 2007 article on "Time Value of Information":

"How is the time value of information applicable at both the micro and macro levels?"

He provided some sample distributions to illustrate his point, which I show in the following.





Information Mortality Rate?

- Time value of information
- Value-added processes
- Distinctions among information types
- From "benign neglect" to "controlled burn" of corporate information
- From the "information society" to the "information throw-away society"?

Information Immortality?

With corporations becoming increasingly responsible for so much of society's functioning, where will our history come from when so much of it is being deliberately destroyed, often with the best of intentions?

Information Immorality?